

Labor 411

MAKING IT EASY TO SUPPORT GOOD JOBS

LOS ANGELES | SAN FRANCISCO | WASHINGTON, D.C.

For Immediate Release
May 20, 2015

Contact: Robert Fulton: 818-884-8966 ext 1110

Memorial Day: Remembering the Fallen

Labor 411 salutes those who made the ultimate sacrifice in serving our nation

MEDIA AVAILABILITY: Cherri Senders is available for comment and interviews

While Memorial Day weekend is considered the unofficial start to summer, it is more importantly a time to remember those soldiers we have lost in service to our country.

“The brave men and women in our armed forces sacrifice every day; some make the ultimate sacrifice,” said Cherri Senders, Labor 411 founder. “While we spend time with friends and family this holiday weekend, these heroes must not be far from our thoughts.”

In addition to remembrance, Memorial Day can also be a time to honor those who made it home. This means giving those who have served something to come home to, including a job. The [Helmets to Hardhats](#) program was designed by the building and construction trades so that soldiers returning home have an option for a fruitful post-duty career, no experience necessary. It can often be difficult for veterans to make the transition from military life to the civilian workforce, and this program assures they will not be left behind or forgotten by giving them an opportunity to train for a good-paying job in the construction industry. If you are a veteran or know one who is looking for a career, check out [their FAQ section](#) to learn more.

Labor 411 has long been an advocate for providing workers with fair wages and benefits. Labor 411 founder Cherri Senders has previously called for a consumer movement that lifts all boats in op-eds published by the [Sacramento Bee](#) and the [L.A. Daily News](#).

Founded in 2008, Labor 411’s print and online guides now include more than 8,500 listings covering hotels, restaurants, retail outlets and other businesses in three of the nation’s top consumer markets: Los Angeles, San Francisco and Washington, DC.

Labor 411’s recently redesigned website (www.labor411.org) allows consumers to pinpoint by neighborhood where their shopping dollars can support living-wage companies and their communities and avoid retailers that do not treat their workers well. Labor 411 also produces annual print guides in Los Angeles and San Francisco, and recently launched its premiere Washington, D.C. edition.

###

For more information regarding Labor 411 or to speak with publisher Cherri Senders, please contact Robert Fulton at 818-884-8966 ext. 1110 or robert@sendersgroup.com